

ENG

Monza, January 23rd 2012

Open Call - without deadline

KF/013 CALL FOR PROPOSALS

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1. BACKGROUNG

KERNEL project is a dynamic platform that promotes expressive languages of contemporary art related to new technologies, through a series of activities that offer opportunities of meeting, exchange and exposure at international level. The platform supports also the enhancement of the historical and architectural heritage, and other quality spaces, opening them to new uses, contaminations and to a wider public.

From Kernel originate a number of initiatives that promote education, confrontation, experimentation, promotion and artistic production in the cross-media field, through events, performances, workshops, conferences and meetings. Among these, Kernel Festival is the maximum expression of exposure and international participation for the involved artists.

The 2013 Festival reaches its third edition at the end of June. It will last a week, and will take place in Desio, at Villa Tittoni Traversi, neoclassical villa by Piermarini which, with the city support, hosted the past two editions, attended by over two hundred artists and professionals from all over the world, with more than seven thousand visitors.

2. OBJECT OF THE CALL FOR PROPOSALS

Therefore, Kernel is a wide space for ideas and projects: a place for meeting, exchange and dialogue, not only between the public, well-known and emerging artists -developing their own expressivity participating in the alteration of the contemporary artistic language- but also between them and researchers, writers and curators who wish to submit and raise reflections in the debate of the emerging trends, on the relationship between art and technology.

In order to continuously develop and grow the Kernel platform, the Organization opens a call without deadline, by which it intends not only to select proposals and projects to participate in the Kernel Festival, but also to offer the opportunity to be included in a program of events and occasions that will be distributed throughout the year in different locations, to further increase the opportunities for visibility and promotion for the artists and their projects.

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>>> Therefore, the call is open not only to innovative and experimental projects, works and performances, but also to conferences, meetings and workshops. Submitted proposals can refer to different fields of technological and digital expression, including: Electronic Music, Audiovisual Mapping, Interactive & Digital Art, Temporary Architecture.

Examples of considered projects may include:

- project of electronic music of any style, expressed in live sets
- audiovisual live performances, short film, VJing and public interaction, architectural mapping or any other mapping project indoor or outdoor.
- projects of interactive, generative, digital, electronics, kinetics, robotics art; software art, net art; video, sound and light installations, performances and actions - indoor or outdoor
- proposals and projects of light, temporary, movable and/or reusable architectural structures; installations, interventions and projects that provide innovative ideas for managing the evolution of the physical space and its use.
- proposals of conferences, presentations, meetings, round tables and workshops.

In case of site-specific projects, we invite participants to refer to the characteristics of the spaces, and the complex of Villa Tittoni Traversi downloadable at the application form page.

We highlight the limitations related to the nature of the historical location - neoclassical villa of the Eighteenth Century- whose interiors do not allow the application and use of any tool of floor, walls and ceilings anchorage. All the indoor installations must be free-standing and/or consider the use of free-standing structures that do not damage the location in any way.

3. HOW TO PARTICIPATE

The call is free and open to participants of all nationalities who are over 21. The participation of groups is allowed, indicating a group leader.

The submission of applications is exclusively done online, through the official website of the Festival (www.kernelfestival.net). It is necessary to create a Kernel Call Account with which you can send different proposals through the appropriate form.

It is allowed to a single candidate (or group) to participate with more than one project in multiple categories and, as the call is without deadline, even to forward further proposals at a later time. On the contrary, it won't be possible to make any changes to the previously sent material.

Upon receiving the entries, a confirmation message will be sent to the e-mail address provided by the applicant.

Applicants that won't deliver the required documents, materials and project papers as indicated in the participation form, will be excluded.

For any further information and clarification please contact the Organization at this email address: call@kernelfestival.net





4. SELECTION CRITERIA

The proposals will be evaluated by the Organization's Scientific Committee and by international external professionals, who will consider the relevance, feasibility and economic sustainability on the basis of what indicated by the applicants in the registration form.

The Organization will host the selected artists (up to a maximum of 4 people in the case of groups), offering board and lodging during the Festival week. Any additional support will be individually considered.

With the intention to activate during the year, in addition to the Festival, different occasions and opportunities for visibility and exposure, we recommend applicants to submit the proposals as soon as possible.

Those responsible for the selected proposals will be directly contacted by the Organization.

The official list of the participants in the Kernel Festival /013 will be publicly announced on the Festival website by the end of May 2013.

5. REGULATIONS

The Organization does not assume any liability for any technical problems setback, preventing the upload, receipt and evaluation of competing projects. Therefore, we invite all participants to upload their own material on the website of the Festival as soon as possible, in order to avoid any problems and the overloaded of the system.

The Organization reserves the right to modify the contents of this Open Call at any time, as well as the right to cancel or suspend the contest for any reason, including causes beyond its control, with proper communication on the official website of the Festival.

The Organization gladly welcomes projects under Creative Commons licenses. The intellectual property of the artworks is of their respective makers. Participants guarantee the actual authorship of the presented works. The author also warrants that the work presented is not subjected to rights of any kind, in favor of third parties. Participants assume all liability with respect to the project in relation to possible violations of copyrights belonging to third parties, pledging to hold harmless the promoting Organization.

The participant must own the copyrights of his work to allow its circulation within the Kernel platform and ensure the Organization the rights of duplication of at least one track/content/video that is part of the proposed project, to be possibly included in the compilation/DVD/catalogue of the Festival.

All products made by record majors, or their labels, are excluded, unless the rights required by the call are explicitly guaranteed.

The candidate grant the Organization the irrevocable and perpetual authorization for the publication and circulation of video/photographic images of himself and his artistic creation, artworks, performances, for the





>>> promotion and diffusion, in any form and format, of the artwork itself, the event and related activities.

The applicant also declares to have nothing to claim as remuneration from the Organization for the use of such documents/images.

Personal details supplied by the applicants, mandatory for the purposes connected to the competition, will be handled in accordance with the dispositions of the Italian D. Lgs. 196/2003, and will be communicated to third parties only for reasons inherent to the competition itself. The body responsible for the handling of personal details will remain: AreaOdeon - Cultural Association, whose legal office is: Via Dante 53, Lissone (MB), Italy, the organization body of the Kernel Festival.

Participating in the competition, the artists declare to accept all the rules and points included in the Open Call.

6. ORGANIZATION

Kernel Festival is created, developed and produced by AreaOdeon, non-profit organization that since 2005 has been promoting contemporary art and culture as vehicles of knowledge and mutual growth, of active involvement participation, with continuous collaborations with many international realities. AreaOdeon's activities engage in different artistic area of intervention: installations, performances, events, exhibitions, workshops, education, communication, in a constant research for art and cultural promotion. Sensible to the expressive power of the technology, AreaOdeon has directed his artistic research toward audiovisual and interactive fields, developing 3D audiovisual mapping performances that place particular emphasis on the close relationship between visual arts, architectural excellences, cultural contexts and historic references.